

BLOCH EXECUTIVE EDUCATION

密苏里大学（堪萨斯市）春季交流-实习项目 公司介绍



The City of Kansas City is the government of Kansas City. Kansas City, Missouri is the largest city in Missouri. Kansas City is the twenty-seventh largest city in the U.S. and the seventh largest city in the Midwest. Since city and metropolitan areas is continuing to grow, "Globalization and World Cities Study Group and Network," the University of Birmingham marked Kansas City as a one of the "World-Class City With Potential".

堪萨斯市市政府是密苏里州堪萨斯市的政府机构。堪萨斯市常缩写成 KCMO，是密苏里州最大城市，美国第二十七大城市。堪萨斯市在中西部是第七大城市。由于城市及都会区不断成长，英国伯明翰大学的「全球化与世界级城市研究小组与网络」（the Globalization and World Cities Study Group and Network），把堪萨斯城列为「具世界级城市潜力城市」之一。

Internship Position: 1-2

Competitive level: 1-2/3/10/30

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Management and English



World Trade Center Kansas City is a partnership between the Kansas City Chamber, Kansas City SmartPort, and the Kansas City Area Development Council, all organizations well versed in improving our region's competitiveness in the global economy. Through this alliance, we offer a wide variety of programs and resources to stimulate international trade. With services such as global trade data mining, intercultural communication training, global and local market briefings, trade missions and export documentation, World Trade Center Kansas City helps local businesses start or expand upon their international operations, and assists businesses from outside to gain a foothold in the KC Business Community.

世界贸易中心(堪萨斯城)与堪萨斯城商会，堪萨斯城智能港和堪萨斯城地区发展局是合作伙伴关系，通过机构间相互合作以提高堪萨斯城在全球经济中的竞争力。通过该合作体系，世界贸易中心（堪萨斯城）为促进国际贸易提供多样的项目和资源。通过提供如全球贸易数据挖掘，跨文化交流培训，全球及地区市场简报，贸易代表团出访和出口单证办理等服务，世界贸易中心（堪萨斯城）帮助本地企业建立并拓展他们的国际业务，帮助企业在堪萨斯城商务区内立足。

Internship Position: 1-2

Competitive level: 1-2/3/10/30

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Management and English

BLOCH EXECUTIVE EDUCATION



The Henry W. Bloch School of Management is deeply engaged in furthering the success of organizations and their leadership for Kansas City and beyond. Through degree and non-degree executive education, we transform existing talent into innovative and global leaders in the for-profit and nonprofit sectors.

Bloch Executive Education serves the Kansas City community and beyond by providing leadership development programs that will provoke thought and challenge perspectives to promote innovative insights and business best practices. Bloch Executive Education offers custom corporate, open enrollment, networking and certificate programs.

International Programs at the UMKC Henry W. Bloch School of Management provide international executives, professionals and students with an opportunity to learn about U.S. business operations. Located in the heart of the United States, the Bloch School is home to nationally and globally ranked programs, world-class faculty and state-of-the-art facilities. Kansas City is one of America's most entrepreneurial cities and is home to premier organizations including the Kauffman Foundation, Google Fiber and the Regnier Institute for Entrepreneurship and Innovation. Kansas City offers authentic American Midwest lifestyle and is a leader in major industries including technology, farming and health sciences.

密苏里大学（堪萨斯城）亨利·W·布劳克管理学院高管教育中心致力于促进堪萨斯地区及更广范地区企业的持续发展，提升高层管理人员的领导能力，通过学历与非学历的高管教育，将现有人才进一步培育成为兼具创新能力与国际化视野的组织领导者。

高管教育中心提供多种领导力培养项目，引进行业最佳实践，激发学员思考，培养独到见解，进而提升创新能力。学院为国内外企业提供量身定制的专业化培训课程，同时开放公开招生课程、社交互动以及证书类项目。

高管教育中心国际项目为国际上的企业高管、教授和学生提供体验和学习美国商业运营的机会。坐落于美国中心地带，布劳克管理学院拥有全美以及全球排名靠前的项目、世界一流的教授专家以及最先进的教学设施设备。堪萨斯城是美国最具创业精神的城市之一，创业组织包括考夫曼基金会，谷歌光纤和雷尼尔创业与创新学院就坐落于此。堪萨斯城保留着地道的美国中西部的生活方式，并在科技行业，农业和健康科学产业等方面处于领先地位。

Internship Position: 5

Competitive level: 5/5/5/30

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Management, English

BLOCH EXECUTIVE EDUCATION

H&R BLOCK®

H&R Block is the world's largest tax services provider. H&R Block is a tax preparation company in North America, Australia, Brazil and India. The Kansas City-based company also offers banking, payroll, personal finance, and business consulting services. The business area of H & R Block includes retailed tax services, Digital tax services and H&R Block Bank.

Founded in 1955 by brothers Henry W. Bloch and Richard Bloch, Block today operates approximately 12,000 retail tax offices worldwide. Block offers its own consumer tax software (formerly TaxCut), as well as online tax preparation and electronic filing from their website.

H & R Block 公司是全球最大的报税服务提供商，主要服务于北美、澳大利亚、巴西和印度等国家和地区，H & R Block 创立于密苏里州的堪萨斯城，该公司主要提供银行业，个人金融和商业咨询服务，其业务范围还包括零售报税服务，数字化报税服务和 H & R Block 银行。

H & R Block 公司由兄弟亨利·W·布洛克和理查德·布洛克共同创立于 1955 年。如今，在全球有约 12,000 个零售报税办公处。该公司同时提供了消费软件（前身为 TaxCut），以及网上税务申报并可以从他们的网站直接向国税局提交电子税表。

Internship Position: 0-3

Competitive level: 0-3/1/3/30

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Computer Science, Management



The vision of The Nerdery is to be the best place in the world for nerds to work. The Nerdery designs and develops holistic digital solutions so customers can reach their business goals. The clients of The Nerdery are mainly from Health Care, Manufacturing, Retails and Services.

The Nerdery also applies the disciplines of user experience design, software development, project management and quality assurance to their core services of mobile and web applications, websites, systems integration and digital consulting. The Nerdery has several locations in the U.S. such as Minneapolis, MN, Chicago, IL, Kansas City, MO and Phoenix, AZ.

The Nerdery 是一家为客户达成商业目标而设计并研发全面的数字化解决方案，并旨在为全球的“书呆子们”提供最佳的工作环境的公司。The Nerdery 的客户主要来自健康医疗行业、制造业、零售业和服务业。The Nerdery 将用户体验设计，软件开发，项目管理和质量保证等概念应用于自己的核心服务中，其中包括：移动和网络应用程序，网站，系统集成和数字化咨询等。The Nerdery 的办事处分别设在明尼阿波利斯、芝加哥、堪萨斯城以及凤凰城。

Internship Position: 0 -1

Competitive level: 1/3/6/30

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Computer Science, Software, and related field

BLOCH EXECUTIVE EDUCATION



Pennez is an online resource that gives parents, educators, and librarians tools to provide a diverse reading experience to children. All of the content is online so clients can access Pennez's resources easier. Pennez provides educators resources to books, authors, and lesson plans where the content is always changing monthly. Pennez connect authors to schools, and give authors a better presence online. Pennez exists because 65% of all children are struggling to read when they reach the 4th grade, and 74% of diverse children are struggling to read by the time that they reach the 4th grade. Pennez provides materials to help struggling and diverse readers with multiple dialects, multiple cultures, and a variety of educational needs to improve how they read. Pennez is located in Kansas City, MO.

Pennez 是让孩子们在阅读的过程中进行思考，同时帮助家长，教育工作者，和图书馆员等为孩子提供多样化的阅读体验的在线资源。由于所有的内容都在网站上，因此用户可以更容易的访问 Pennez 的资源。Pennez 为教育者提供图书，作者信息和教案等资源，并且每月更新内容。Pennez 将作家和学校联系起来，让更多读者了解作者。Pennez 之所以存在，是因为 65 % 的孩子在四年级的时候都为阅读而苦恼。Pennez 提供多种方言，多种文化和多种教育需求的资料，以帮助陷入困境的阅读者们，提高他们的阅读能力。Pennez 的办公处位于密苏里州堪萨斯城。

Internship Position: 1

Competitive level: 1/2/4/10

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Computer Science, Software, and related field



DSI is the digital supply chain platform company that creates mobile-first and cloud supply chain solutions for the digital economy. DSI continually immerse itself in the customers' business challenges, regardless of customer's industry or specific supply chain needs. Equipped with that knowledge, DSI creates and delivers world-class technology solutions that enable DSI customers to run their businesses more efficiently, drive sustainable growth and make customers for life. DSI's headquarter is located in Kansas City, MO. Globally, DSI has the office in UK, Canada, Australia, Singapore and Hong Kong.

DSI 是数字化供应链平台公司，致力于为数字经济的移动先行和云供应链提供解决方案。无论客户的行业或特定供应链需求，DSI 根据客户的需求不断做出调整。DSI 创建并提供世界一流的技术解决方案，使 DSI 的客户更有效地经营他们的业务，推动可持续增长并保持竞争力。DSI 公司总部设在密苏里州堪萨斯城。全球范围内，DSI 在英国，加拿大，澳大利亚，新加坡和香港设有办事处。

Internship Position: 0-3

Competitive level: 0-3/6/12/50

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Computer Science, Software, and related field

BLOCH EXECUTIVE EDUCATION



Black & Veatch is a global engineering, consulting, construction, and operations company specializing in infrastructure development in energy, water, telecommunications, and management consulting, federal, and environmental markets. Black & Veatch is the 11th largest majority Employee-Owned company in the United States. With revenues of \$3.6 billion, the company is also ranked by Forbes as one of the largest privately owned companies in the United States.

Engineering News-Record, which compiles and publishes rankings of the largest construction and engineering firms annually, measured by gross revenues, ranked Black & Veatch 1st in telecommunications, 3rd in power, 6th in water, 6th in wastewater, 15th in international markets, and 16th in the overall top 500 design category, in the United States in 2013. Black & Veatch has in excess of 100 offices worldwide and has completed projects in more than 100 countries on six continents.

Black & Veatch 是一家全球性的工程，咨询，施工和运营公司。公司成立于 1915 年，总部设在美国堪萨斯州，并拥有约 10,280 名员工。Black & Veatch 公司致力于研发基础设施建设的解决方案，包括概念和初步设计服务，工程设计，采购，施工，财务管理，资产管理，项目管理，施工管理，环境安全设计和咨询，管理咨询和基础设施规划。Black & Veatch 公司是美国排名第 11 的员工持股公司。2013 年，拥有 36 亿美元收入的 Black & Veatch 公司，被福布斯评为美国最大的私营公司之一。

《工程新闻记录》每年收录并出版当年最大的建筑和工程公司的排名，在 2013 年的排名中，以总收入为衡量标准，Black & Veatch 公司在电信行业排名第一，电力行业排名第三，供水排名第六，废水处理排名第六，国际市场排名第十五，在设计领域 500 强中排名第十六。Black & Veatch 公司已在世界各地拥有超过 100 个办事处，并在六大洲有超过 100 多个完成项目。

Internship Position: 0-1

Competitive level: 0-1/3/10/60

注：竞争程度为实习岗位录取人数/交流项目录取人数/面试安排人数/总申请数

Major: Electrical Engineering

*注：此列表更新于 2016 年 9 月 16 日，更多公司信息将于 9 月底公布。实习岗位将根据录取学生综合背景以及公司安排设计并调整。学生需通过项目录取，才具备面试资格。